

DISCUSSION GUIDE FOR

REINVENTING POWER

AMERICA'S RENEWABLE ENERGY BOOM

Reinventing Power: America's Renewable Energy Boom explores so many different themes, stories and issues affecting America's energy sector. You'll find tips on how to facilitate a thoughtful conversation about the film below.

HOW TO FACILITATE A GOOD DISCUSSION:

- **Make time for introductions!** People are more likely to engage with each other if they know who is in the room and why they came. Let folks introduce themselves!
- **Create space for everyone to speak.** Some people might want to speak up, but can feel silenced by others who are more comfortable sharing their opinion. Encourage people to be aware of their surroundings and ask themselves “why am I speaking” and “why aren't I speaking.”
- **Call people in, not out.** People will shape their responses based on their own, real experience. Understand that there could be disagreement in the room and encourage people to thoughtfully question a difference of opinion rather than reject it.
- **Stay on topic!** It's easy to get distracted from the purpose of the conversation. Validate someone's perspective, but steer them towards more productive line of discussion by using the questions below.
- **Be prepared to offer ways to stay engaged with our work.** These conversations are a great way to keep people excited about our fight for an equitable transition to 100% clean energy. Define a clear next step of engagement for folks, based on local issue needs or campaign priorities.

MATERIALS CHECKLIST

- Notepad and pen/pencil to take notes.
We want to know what people say!
- Sign in sheet
- Fliers or calendar of events to share with attendees

Reminder that this is a c3 film. Please make sure all call to actions are c3! You cannot use this to sign up new members either. If you have questions, please contact compliance.review@sierraclub.org.

BELOW IS A LIST OF IMPORTANT THEMES FROM THE FILM:

- Energy access
- Economic diversification
- Opportunity
- Innovation
- Financial security
- Job security
- Community benefits
- Workforce diversity

A LIST OF POTENTIAL QUESTIONS TO EXPLORE:

GENERAL QUESTIONS:

- What are your main takeaways from the film?
- What stories did you like the most?
- What stories do you think were missing?
- Which individuals did you relate to the most?
- Does watching this film make the goal of 100% clean energy seem more achievable?
- How do you think we can better tell the clean energy story and inspire our decision-makers to support a clean energy future?
- What do you believe are the greatest benefits of clean energy?
- Does this film make you more or less inclined to get involved in campaigns for clean energy?

ENERGY ACCESS AND EQUITY:

- Do you believe that there are major disparities in who can and can't benefit from clean energy?
- What do you see as the biggest roadblocks to ensuring access to clean energy for communities and households that need it most?
- What can groups like the Sierra Club do to increase access to clean energy for all and ensure affordability?
- Do you believe clean energy can play a meaningful role in greater economic equality? If so, how? If not, why?

ECONOMIC DIVERSIFICATION:

- In what ways do you see clean energy supporting local economies?
- Do you believe clean energy can support a more sustainable and predictable local economy? If so, how? If not, why?

OPPORTUNITY:

- After watching this film, do you believe clean energy is providing more or less opportunities for people than fossil fuels?
- What opportunities do you see as the most profound for people?
- Do you think clean energy will personally affect you? If so, how?
- What areas of opportunity do you want to see organizations like the Sierra Club fight for?

INNOVATION:

- Do you believe clean energy can play an essential role in driving innovation or do you think it will stifle it?
- Do you think investing in new clean energy technology is worth it? If so, why? If not, why?
- In what ways does this film touch on innovation?

FINANCIAL SECURITY:

- In what ways does clean energy bring financial security to households, workers and communities?
- What were some of the most compelling examples of financial security in this film?
- Does this film inspire you to explore a clean energy option for you and your family?
- What concerns do you have about clean energy being a reliable source of revenue?
- Do you think clean energy has the ability to support individuals and communities in the long term? If so, how? If not, why?

JOB SECURITY:

- Do you believe that clean energy provides job security for people?
- Do you think clean energy could develop a robust workforce that supports future generations?
- Where do you think we will see the most jobs grow?

COMMUNITY BENEFITS:

- After watching this film, what do you see as the main benefits for bringing clean energy into communities?
- What concerns do you have about clean energy projects in your community?
- Do you think that clean energy could create greater disparity between low-income and wealthy communities?
- How do you think Sierra Club and other organizations can ensure that communities less likely to benefit are able to take advantage of clean energy opportunities? How?
- What do you see as the major differences between the benefits from clean energy and fossil fuels, like coal, oil and gas?

INDUSTRY DIVERSITY:

- While the film included a variety of voices, which demographics of people appeared the most in the film and who was left out?
- Do you believe that this film accurately represents the diversity of people working in the clean energy industry?
- How can Sierra Club and others advocate for a more inclusive workforce and industry?
- How can the Sierra Club and others advocate for fair and safe workplaces for all workers?

Sierra Club National
2101 Webster Street, Suite 1300
Oakland, CA 94612
(415) 977-5500

sierraclub.org
facebook.com/SierraClub
twitter.com/SierraClub

